Steven Duval

Senior Front-End Developer

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PROFESSIONAL EXPERIENCE

Persado, Remote, 02/2022–01/2023
Senior Front-End Developer (02/2022 – 01/2023)

- Automated several processes by developing python scripts (file management, browser automation, pdf generation), updated existing Photoshop script to address compatibility issues for Mac users, created plugins for use within Sketch (export automation and artboard creation automation) and created a web based application using JavaScript for the QA team to easily convert eml files to html.
- Introduced several process improvements to the team (ex. kanban board style work assignments, functional coding practices).
- Build campaigns for use in multiple online channels (Email and Web) using JavaScript, HTML, CSS, Sketch and Photoshop. This includes scoping of projects to call out design and delivery issues.
- Check rendering across multiple devices to ensure design consistency and adherence to brand guidelines.
- Follow rigorous quality assurance processes to ensure flawless delivery and on time execution.

DMD, an IQVIA Business, Rosemont, IL, 06/2015–02/2022
Senior Email Deployment Specialist (01/2019 – 02/2022)
Email Deployment Specialist (06/2015 – 01/2019)

- Responsible for managing and deploying email campaigns using Oracle Responsys.
- Lead in the building and managing of automated triggered email programs using Oracle Responsys.
- Responsible for the building of custom solutions and integrations to meet customers needs.
- Improved processes by developing ways to utilize platform functionality.
- Lead the training of team members (both locally and overseas).
- Manage the checking of platform data to ensure that internal reporting is consistent.
- Maintain/strategize deliverability across multiple IP's and platforms.

SKILLS

HTML / CSS / JavaScript

React / SQL

Photoshop / Sketch

Microsoft Excel / Microsoft Word

Employee Training & Development

Leadership Qualities

Problem Solving / Critical Thinking

TRAINING

IBM Watson Campaign Automation Fundamentals & Integrations Badges

12-Week Introduction to Web Development Course, Codecademy

CS50x Introduction to Computer Science, HarvardX via edX

PERSONAL PROJECTS

Reddit App - utilizing Reddit JSON API, React, Redux and MUI

url : reddit.stevenmduval.com

Spotify App - utilizing Spotify Implicit Grant API, React, Redux, MUI

url : spotify.stevenmduval.com

Portfolio - utilizing React, React Router, MUI

url: stevenmduval.com

Sears Holdings Corporation, Chicago, IL, 01/2015–06/2015
Email Campaign Specialist

- Responsible for managing and deploying email campaigns by using Oracle Responsys.
- Launched campaigns utilizing STO and program within Responsys.
- Utilized HTML, CSS, SQL and built-in functions to create/edit email campaigns.
- Assisted in the training of new team members.
- Managed and deployed campaigns for Sears, Kmart, Sears Outlet Stores, Sears Hometown Stores, Craftsman, Kenmore, and Shop Your Way.

Sears Holdings Corporation, Chicago, IL, 07/2014–01/2015
Email Quality Assurance Analyst

- Communicated with the appropriate teams to provide feedback.
- Ensuring that email rendering was consistent across multiple email clients by utilizing Litmus.
- Ensuring content and links within the campaign match the campaign that was being sent.